

CAC Is Presented by



THE MAGAZINE FOR ADDICTION & BEHAVIORAL HEALTH PROFESSIONALS  
**COUNSELOR**  
MAGAZINE

NEWPORT BEACH

Eighth Annual

California Addiction  
Conference

October 27–31, 2021

Hyatt Regency Newport Beach, CA

Sponsorship  
Opportunities



# SPONSOR

## Sponsorship Packages

Elite Diamond  
\$15,500



**Conference partner.** Executive exhibitor spot, one exhibit table with two chairs, two conference registrations, table reserved for six people in front by podium, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

Red Diamond  
\$12,500



**Sponsor our membership luncheon.** Executive exhibitor spot, one exhibit table with two chairs, two conference registrations, table reserved for six people in front by podium, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

Diamond  
\$12,000



**Sponsor a luncheon.** Executive exhibitor spot, one exhibit table with two chairs, two conference registrations, table reserved for six people in front by podium, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

Elite Platinum  
\$6,700



**Sponsor the name badges and 2g jump drive.** Company logo on name badges and jump drives, executive exhibitor spot, one exhibit table with two chairs, two conference registrations, table reserved for six people in front by podium, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

Platinum  
\$6,500




**Sponsor our conference bags.** Company logo on conference bags, executive exhibitor spot, one exhibit table with two chairs, two conference registrations, table reserved for six people in front by podium, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

The header graphic features a collage of business-related icons including a line graph, a bar chart, a pie chart, a telephone handset, and a document with a checklist. The word "SPONSOR" is prominently displayed in large, white, sans-serif capital letters across the center of the graphic.

# SPONSOR

## Sponsorship Packages

The graphic for the Elite Gold package shows a group of people's hands stacked in a pyramid, with a gold medal icon to the right.

**Elite Gold**  
\$5,000

**Sponsor our lanyards.** Company logo on conference lanyards, premium exhibitor spot, one exhibit table with two chairs, two conference registrations, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

The graphic for the Gold package shows a group of people's hands stacked in a pyramid, with a gold medal icon to the right.


**Gold**  
\$3,700

**Sponsor our pad-folios.** Company logo on conference pad-folios, premium exhibitor spot, one exhibit table with two chairs, two conference registrations, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

The graphic for the Ruby package shows a group of people's hands stacked in a pyramid, with a red gemstone icon to the right.


**Ruby**  
\$3,500

**Sponsor the conference program.** Full page color ad on back page of the conference program, exhibitor spot, one exhibit table with two chairs, two conference registrations, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

The graphic for the Sapphire package shows a group of people's hands stacked in a pyramid, with a blue gemstone icon to the right.

**Sapphire**  
\$3,200

**Sponsor our continental breakfast.** Exhibitor spot, one exhibit table with two chairs, two conference registrations, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

The graphic for the Amethyst package shows a group of people's hands stacked in a pyramid, with a purple gemstone icon to the right.

**Amethyst**  
\$2,300

**Sponsor our coffee, tea, and dessert break.** Exhibitor spot, one exhibit table with two chairs, two conference registrations, tote bag insert, sponsor ribbon, recognition in the general sessions and conference signage.

The word "SPONSOR" in large, bold, blue capital letters. Above and around the text are various colorful icons including a gift, a calculator, a minus sign, a list, and mathematical symbols like plus, minus, multiply, and divide.

# SPONSOR

## Sponsorship Packages

A group of people in business attire high-fiving each other, with their hands stacked in the center.


Hangout Under the  
Stars Reception  
\$5,000

**Sponsor our Saturday night hangout under the stars reception.** Sponsor will have fifteen minutes on the Mic. Exhibitor spot, one exhibit table with two chairs, two conference registrations, tote bag insert, sponsor ribbon.

A group of people in business attire high-fiving each other, with their hands stacked in the center.


Raffle Gift/Cards  
Custom Pricing

**Donate a raffle gift.** Raffles are held during breakfast and breaks. Donor will be mentioned during the raffle. You choose the donation amount.

A group of people in business attire high-fiving each other, with their hands stacked in the center.

Halloween Party  
\$4,000

**Friday night Halloween Party.** Sponsor the appetizers and refreshments. Custom sponsorships are open for this event. Contact Kristina Padilla for details. See last page for contact information.

A group of people in business attire high-fiving each other, with their hands stacked in the center.

Halloween Prize  
\$750

**Halloween Dance Party Prize Sponsor.** This is an add on item. Must be an exhibitor or sponsor to add this item. Will receive a two minute speaking spot at the Halloween Dance Party on Friday night. Company logo will be placed in the conference mobile app.

A group of people in business attire high-fiving each other, with their hands stacked in the center.

Other/Custom

**Exhibits, totes, and more.** Reserve exhibit tables, get your brochure or magazine in the conference bag, or create your own custom package!

*Custom packages are available. Contact Kristina Padilla for details. [kristina@ccapp.us](mailto:kristina@ccapp.us) or 1-800-564-5927 ext 112*

[www.ccappconferences.com/cac](http://www.ccappconferences.com/cac)





# Get Recognized!

We cordially invite you to become a sponsor and exhibitor at our conference. Take advantage of the opportunities that will give your company high exposure! Your advertisement can be published in the CCAPP conference program which contains the conference schedule and other pertinent conference information. Maximize your opportunity to be seen! Be among the elite advertisers who have already placed their order.

Please contact Kristina Padilla for more information or for custom packages at the Eighth Annual California Addiction Conference!

kristina@ccapp.us or 1-800-564-5927 ext 112

## Reserve Your Sponsorship Package Now

<input type="checkbox"/>	Elite Diamond	\$15,500
<input type="checkbox"/>	Red Diamond	\$12,500
<input type="checkbox"/>	Diamond	\$12,000
<input type="checkbox"/>	Elite Platinum	\$6,700
<input type="checkbox"/>	Platinum	\$6,500
<input type="checkbox"/>	Elite Gold	\$5,000
<input type="checkbox"/>	Gold	\$3,700
<input type="checkbox"/>	Ruby	\$3,500
<input type="checkbox"/>	Sapphire	\$3,200
<input type="checkbox"/>	Amethyst	\$2,300

<input type="checkbox"/>	Hangout Under the Stars Reception	\$4,000
<input type="checkbox"/>	Raffle Gift/Cards	\$_____
<input type="checkbox"/>	Halloween Party	\$4,000
<input type="checkbox"/>	Halloween Prize	\$750
<input type="checkbox"/>	Exhibit (1 Table)	\$950
<input type="checkbox"/>	Exhibit (2 Tables)	\$1,800
<input type="checkbox"/>	Brochure in Tote	\$500
<input type="checkbox"/>	Magazine in Tote	\$550
<input type="checkbox"/>	Customized Sponsor	\$_____

Name of Company/Sponsor: \_\_\_\_\_

Name of Person(s) Attending: \_\_\_\_\_

Method of Payment: Check # \_\_\_\_\_ (Make payable to CCAPP)

Credit Card: ☐ MasterCard ☐ Visa ☐ Am Ex ☐ Discover

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expires: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address for bank card: \_\_\_\_\_

Signature: \_\_\_\_\_

\*No Refunds. NSF Checks will result in an additional \$35.00 fee; declined credit cards will result in an additional \$35.00 fee.

[www.ccappconferences.com/cac](http://www.ccappconferences.com/cac)